

2023 Annual Report





Message from LCS Foundation President, Elisa Baptiste



I am excited to share the work of the LCS Foundation with you through our 2023 Annual Report. As our board compiled stories and accomplishments to recap our year, I couldn't help but think how many people play a role to support the LCS Foundation. From our volunteer board

and committee members to the generous support we receive from LCS employees, retirees, and business partners, thank you to everyone who makes our work possible!

In 2023, your support helped us to contribute more than \$300,000 to support various efforts that advance our mission to support Alzheimer's care and research, invest in collegiate partnerships and scholarships, and support 36 of our colleagues in need through emergency relief funds.

This year one of our original board members, Brett Logan, completed his service on the LCS Foundation board and announced his plans to retire in 2024. We extend our sincere gratitude to Brett for six years of service to the Foundation and wish him the best in retirement. We also welcomed Jill Sorenson as a new board member and look forward to using her experience and insights as we plan for our future.

I humbly ask for your support again this year to support the great work we have planned.

It's been another incredible year – read on to learn more about the impact of our programs.

Best regards,

Elisa Baptiste
LCS Foundation President
CPS SVP/Chief Operating Officer



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Work Toward Alzheimer's First Survivor

In 2023, we collectively raised over \$750,000 to support the Alzheimer's Association. The Alzheimer's Association leads the way on the journey to end Alzheimer's and all other dementias by advancing global research, driving risk reduction and early detection, and maximizing quality care and support.



In 2023, the LCS Foundation and the LCS Family of Companies were proud to:

- Support the Purple Soirée Gala as a co-sponsor to benefit the Greater Iowa Alzheimer’s Association Chapter
- Participate in over 100 Walk to End Alzheimer’s events across the country as a Platinum National Team



Top 10 Fundraising Communities

\$243,358
Westminster

\$62,381
Marquette

\$31,661
Trillium Woods

\$27,277
Friendship Village-
Tempe

\$24,828
The Village at
Gleannloch Farms

\$21,151
Atlantic Shores

\$20,520
Timber Ridge
at Talus

\$18,974
Cypress Village

\$17,801
The Clare

\$15,675
The Heritage
at Brentwood



Investing in Future Leaders

The LCS Foundation is leading the way to develop future leaders of the senior living profession.

High School Program

The LCS Foundation continues to support its partnership with the Aspiring Professional Experience (APEX) program at Waukee High School in central Iowa. The program offers high school students a unique chance to explore careers and gain real-world experience in healthcare before choosing a post-secondary program. In 2023, the LCS Foundation donated nearly \$5,000 to purchase an automated cell counter to expand the training available to students in the APEX laboratory.

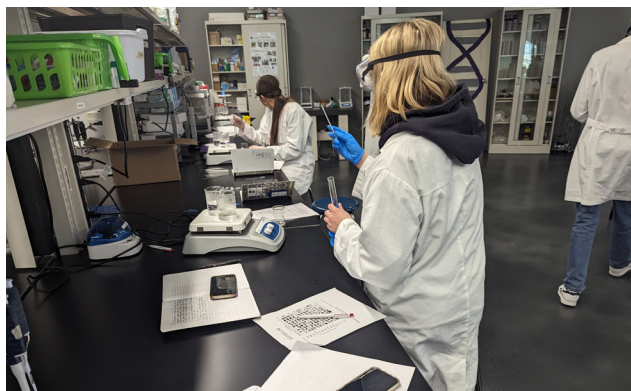
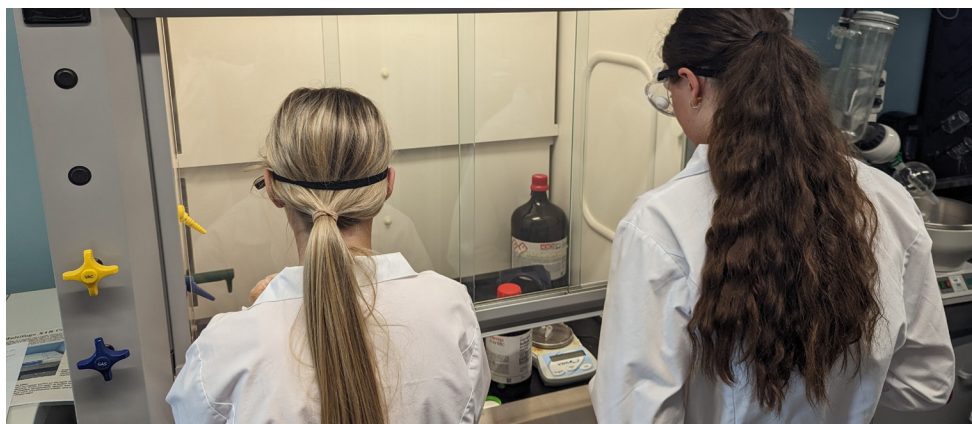




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Grant Funds to Support Community CNA Programs

In 2023, four LCS-managed communities received \$2,000 in grant funds to support on-site Certified Nursing Assistant (CNA) programs. The grants helped to fund and support certification programs, marketing materials, mannequins, textbooks, state approval, and more. The communities that received grant funds include:

- Atlantic Shores (Virginia Beach, VA)
- Clarendale of Bellevue (Nashville, TN)
- Dallas Retirement Village (Dallas, OR)
- StoneRidge (Mystic, CT)

Investing in Future Leaders (continued)



My scholarship supports the work I have done to create a solid foundation in aging services.

My experiences through schoolwork and student organizations at UW-Eau Claire has been crucial in my professional development. I hope to one day become an administrator or executive director in a senior living community or open a senior-focused personal training company."

Lily Kiffmeyer, University of Wisconsin-Eau Claire student

College and University Partnerships

The LCS Foundation has formed strong partnerships at colleges and universities across the nation to prepare students to become leaders in the senior housing and care profession. In 2023, we announced a new partnership and annual scholarship with the Granger Cobb Institute for Senior Living (GCISL) at Washington State University. GCISL's innovative senior living management program prepares students through industry-driven courses, immersive learning, community operations expertise, and industry-expert connections before they graduate.



More than **\$97,000** was awarded in 2023 for scholarships and partnerships



WASHINGTON STATE UNIVERSITY
Granger Cobb Institute for Senior Living



University Scholarships

LCS Foundation scholarships help to support the education and professional development of students pursuing careers in the field of senior living. In 2023, we were honored to provide three students with LCS Foundation University Scholarships, and two students received an Ed and Sue Kenny Scholarship.

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In 2023, we were honored to award 5 students with scholarships.



The Granger Cobb Institute for Senior Living prepares students

through industry-driven courses, immersive learning, community operations expertise, and industry-expert connections before they graduate. The LCS Foundation's establishment of a scholarship at Washington State University is such a blessing for our students.

Dr. Nancy Swanger, GCISL Founding Director

Helping Employees in Need

The LCS Foundation Emergency Relief Fund provides financial support to LCS employees who experience unexpected hardships. Personal needs may arise from a serious illness, a debilitating injury, a fire, flood, or another natural disaster. Since the program began, more than \$1.1 million has been awarded to 526 LCS employees in need. In 2023, the program awarded \$80,517 to 36 employees.

Shonna's Story: Help Through Cancer Diagnoses and Treatment

It was the small things that gave Shonna Rives a needed boost during her breast cancer diagnosis, surgery, and treatment. She had the help of friends, family, and co-workers who wore pink and created "Shonna Strong" t-shirts to encourage her through her cancer journey. Her community rallied to boost her spirits while she worked through treatments, and she had the support of the LCS Foundation's Employee Relief Funds to provide the



additional help she needed to cover the cost of a mastectomy after her diagnosis. Rives is the Activity Director at Signature Pointe, A Life Care Services community in Dallas, Texas.

"I get emotional talking about my story, but I am so thankful for the help I received during my time of need. The gift I received from the LCS Foundation for my medical bills allowed me to focus on my health and recovery."

Shonna endured daily chemotherapy for a month. In the fall of 2023, she was deemed cancer-free and rang the Texas Oncology's survivorship bell on November 27.





**\$1.1
million**

Since its inception, the LCS Foundation has helped **526** employees and provided gifts totaling more than \$1.1 million.

Today, she is using her cancer journey to help bring positivity and encouragement to women experiencing a cancer diagnosis. Shonna has come alongside residents and coworkers to help them know what to expect and to provide the same support she received.

“I was afraid to ask for help, but the help I received made all the difference and now I am paying it back,” said Shonna. “I now understand how simple donations from employees can mean so much to a person like me going through treatment. I am so thankful for the LCS Foundation.”



Employee Relief Funds is one of the things that set the LCS Foundation apart. Every year, the generous

donations we receive from LCS employees and partners help to provide short-term, and immediate financial relief to our colleagues who may be experiencing difficult situations in their lives. I am incredibly proud to have a small part in this incredibly rewarding work.

Jason Jorgenson, LCS Foundation Board Member

Giving Highlights



523 donors
in 2023



\$105,600

raised from the LCS Foundation
Annual Golf Classic



\$97,000

awarded for scholarships
and grants



\$80,000+

awarded in Emergency Relief
Funds to 36 LCS employees



\$600,000

raised to benefit Alzheimer's
related causes

\$4.4

million



Since 2017, the LCS Foundation has raised
nearly \$4.4 million in funding.



Save the Date: 2024 Events



Purple Soirée

June 28

The Purple Soirée is a unique evening event dedicated to celebrating and honoring the lives of people impacted by Alzheimer's and other forms of dementia. The LCS Foundation is the presenting sponsor at this fundraising gala which will include a cocktail hour, dinner, live auction, a short program, and a performance by KC FLO.



Walk to End Alzheimer's

Various dates locally across the nation throughout the year

Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's® is the world's largest fundraiser for Alzheimer's care, support, and research. There is no fee to register. Instead, participants are encouraged to raise critical funds that allow the Alzheimer's Association to provide 24/7 care and support and advance research toward methods of prevention, treatment, and ultimately, a cure. Events take place during the year and often in the fall. Click [here](#) to find the event in your community.



LCS Foundation Golf Classic

August 5

The Fifth Annual Golf Classic and Generosity on the Green Dinner will be at the historic Wakonda Golf Club in Des Moines, IA. The annual event will feature golf, and an evening dinner with raffle and auction items to help raise funds to benefit the Foundation.



Thank You to Our Donors

Through the generosity of our individual and corporate donors, the LCS Foundation has been able to advance and fulfill our mission. To show our appreciation for contributions at every level, the LCS Foundation Donor Clubs recognize and celebrate the lifetime donations of our donors. Thank you to each of these individuals and organizations for helping us to make a difference.

Donations listed reflect lifetime giving to the LCS Foundation through December 31, 2023.



Donor Recognition

Founder's Circle

Platinum Level (\$1,000,000+):

Ed & Sue Kenny
Dotty Thurston

Gold Level (\$500,000 to \$999,999):

Kent & Kay Larson
Joel & Lisa Nelson

Silver Level (\$100,000 to \$499,999):

Diane Benoit
Joe Brucella
Rick Exline
Rich Seibert
Jill Sorenson

Chairman's Circle

Patron Level (\$50,000 to \$99,999):

Healthpeak Properties, Inc.
Life Care Services LLC

Scholar Level (\$25,000 to \$49,999):

Liz & Scott Cooper
Cushman & Wakefield
The Cypress Group LLC
Dentons Davis Brown
Eric Gjuillin
McCarthy Capital
Senior Care Development
Simonson & Associates Architects
Westminster Capital

Advocate Level (\$15,000 to \$24,999):

Direct Supply Foundation
Harvesting Heritage Foundation
Redwood Capital
Ziegler

Donor list continued on next page

Donor Recognition

Legacy Club

Supporter Level (\$5,000 to \$14,999):

ACS (Associated Computer Systems)	Care Purchasing Services LLC	Thomas Mathison	Shaw Contract
Attane	CBRE	Mohawk Group	StudioSix5
Bank of America	Scott Doherty	Dan Lahey	Heidi Terdal
Elisa Baptiste	Chad Hade	Brett & Jackie Logan	Tremper Capital
Chris Bird	Michael Heselbarth	Andrea Putnam	Truist
BMO Financial Group	Stewart Ingram	RDG Planning & Design	The Weitz Company
Bridge Investment Group	Iron Point Partners	Ryan Companies	Rick Westermann
Broad River Rehabilitation	KARE	Lawrence Selhorst	Whiting-Turner Contracting Co.
	Houlihan Lokey	Mark Stelmacher	

Friend Level (\$1,000 to \$4,999):

A Place for Mom	Sarah Dorr	Stephanie King	Principal Financial Group
Adaire C. Peterson Executive Leadership & Development	Patrick Duffy	Jeanne Kinnard	Pro Commercial
Susan Adams	Kathryn Easton	John Klein	RSM
Edwina Alexander	David Elfin	Kronos	Sherry Robinson
American Eagle	Amy Elliott	Tammy Lawrence	Daniel Rogers
Michael Andreasen	Jonathan Erickson	Kristen Lembcke	Hedy Rubinger
Arjo Inc.	Ferguson	Carol Levy	Dawn Ruppel
Karey Bader	Elizabeth Fetner	Susan Liebetau	Wendy Rus
Julie Baker	Mary Flander	Longview Senior Living	SB&A Architects
Bank Iowa	Monica Friedman	LRS Architects	GeLynna Shaw
Bankers Trust	Jaclyn Gardner	Jill Lubar	Calista Sievers
Denis Beaulieu	Deann Geistler	John Luetkemeyer	Single Digits
Jon Beeman	Blake Gillman	Edward F McGinley	Gina Slack
Ryan Bircher	Glad To Be Here Foundation	Roberta McMenamin	John Smith
Blue Moon Capital Partners	Cara Glenn	Matric Care	Lindsay Smith
Donna Boetger	Anthony Greer	Jennifer Melnyk	Spellman & Brady
Aaron Bradshaw	Greystone	Daniel Merriman	Julie Springer
Brand Muscle (Sentricks)	Guardian Pharmacy	Kendra Minks	Staples
Diane Bridgewater	Laura Harvey	Thomas Mullan	Steele Stewart
Michael Broderick	Stacie Hayes	Bill Mulligan	Sysco
Christina Buckrop	HD Supply	Mary Munoz	Jon Tagatz
Judi Buxo	Health Trust	Charles Murphy	James Thomas
Frank Carroll	Cindy Helgason	National Health Investors	TMC
Lorene Chappell	Nicholas Herrick	National Institute for Fitness and Sport	Mark Trnka
Ciscor	Heritage of Brentwood	Netsmart	Bridgette Uhlemann
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Philip Cowan	Mandi Hogan	Brice Oleson	UKG
Darcy Curry	Holmes Murphy & Associates	Doug Oliver	United Properties
Jamie Dance	Kari Hummel	Omaha Community Foundation	Frank Vedder
Taylor Darby	The Image Group	Orchard Digital Marketing	Alex Veenstra
Datavision	Jeffrey James	PalCare	Jason Victor
Kathleen Dess	Catherine Jenkins	James Peterson	Village of Gleannloch Farms
Crystal Dillinger	Sharon Jessup	Evan Petig	June Vitranio
Direct Supply	Karen Johnston	John Pietrangelo	Gregory Williams
Erin Donaldson	Douglas Jones	Pope Design Group	Steven Zbylicki
	Joshua's Call Inc.		

Thank You to Our Dedicated Board Members

Members of the LCS Foundation Board of Directors generously support our efforts with their time, talent, and passion. Each is connected to the field of senior living and has a deep passion for serving seniors. Board members are actively involved with fundraising, distributing contributions, event planning, and much more.

LCS Foundation Officers

Elisa Baptiste

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SVP/Chief Operating Officer, CPS

Zane Bennett

Vice President

Executive Director, Porters Neck Village

Ryan Bircher

Secretary and Treasurer

Senior Director, Assistant Controller, LCS

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Ed Kenny

Retired LCS CEO/LCS Foundation Founder

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VP/Sr. Director of Operations Management, LCS

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Director, Corporate Communications, LCS

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EVP/Chief Human Resources Officer, LCS

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